

AN INVITATION FROM
BDN AUTOMOTIVE



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BOOTH 2049

ADVANCED MOTORSPORT TECHNOLOGIES FOR ROAD AND TRACK!

November 8 & 9, 2023
Köln Messe, Cologne, Germany



SHOWCASING MOTORSPORT AND ULTRA-HIGH-PERFORMANCE ROAD CAR TECHNOLOGIES

» Motorsport is undergoing a technological shift, with sustainable powertrains seeing rapid adoption, and greater access to advanced technology being offered at all levels of racing across the board.

The show's popularity in 2022 proved the continued importance of being able to meet

fellow industry professionals in person and exchange ideas.

Motor racing never stands still, and Professional MotorSport World Expo is the place to find the latest solutions for your racing operation – whether you are a team, manufacturer, dealer or distributor – and keep you ahead of the development curve.



This year's PMW Expo will host a comprehensive program of seminars, workshops and discussion panels, giving unmatched insight into the technology and governance developments shaping the industry.

Discussion topics will range from advanced EV, ICE and alternative-fuel technologies, across panels covering matters such as the growing importance of environmental, social and governance in motorsport, through to presentations detailing the rise of AI in engineering and performance simulation.

All the seminars are free to attend and will provide unrivaled insight from industry experts.

Professional
MotorSport
WORLD EXPO 2023

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